

PRODUCT CATALOG



2023

OUR STORY

Empire Bakery was founded in 1997 in Roanoke, Virginia as a commissary kitchen producing fresh, wholesome products for a leading retailer. Empire Bakery grew to specialize in creating custom, hand decorated cakes and desserts. In 2010, Empire Bakery moved to Rocky Mount, Virginia to support our customers' growth and national distribution requirements.

We are thrilled to provide innovation in the bakery industry and we look forward to supporting our customers and their consumers for years to come!

OUR MISSION:

To make memories by creating hand-decorated cakes and desserts for every occasion and to be an employer of choice that attracts, retains, and rewards the best team members.

OUR CERTIFICATIONS:





Case Pack

4

Case Dimensions

23.313 x 15.313 x 10.5

Consumer Dimensions

14.75 x 11.0 x 4.5

Ti Hi

5 x 8



ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. 1/4 sheet white cake base iced with white buttercreme	Delicious homestyle white cake base iced with buttercreme allowing your team to design to your specifications	1063507851000	NA
B. 1/4 sheet chocolate cake base iced with chocolate buttercreme	Delicious rich chocolate cake base iced with chocolate buttercreme allowing your team to design to your specifications	1063507851001	NA
C. 1/4 sheet white cake base iced with yellow buttercreme	Delicious homestyle white cake base iced with yellow buttercreme allowing your team to design to your specifications	1063507851002	NA
D. 1/4 sheet white cake base iced with blue buttercreme	Delicious homestyle white cake base iced with blue buttercreme allowing your team to design to your specifications	1063507851003	NA

Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days

*Pricing for base iced items does not include labels

A**Case Pack****4****Case Dimensions****23.313 x 15.313 x 10.5****Consumer Dimensions****14.75 x 11.0 x 4.5****B****Ti Hi****5 x 8****C****D**

ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. 1/4 Sheet White Cake with Chocolate Whipped Topping	Delicious homestyle white cake iced with a fluffy chocolate whipped icing and topped with a chocolate border and white chocolate curls.	1063507851004	0063507851004
B 1/4 Sheet White Cake with White Buttercream and Balloons	Delicious homestyle white cake iced with buttercreme and hand-piped balloons and finished with rainbow sprinkles.	1063507851005	0063507851005
C. 1/4 Sheet Chocolate Cake with Vanilla Whipped Topping	Velvety chocolate cake iced with vanilla whipped icing and topped with a vanilla border and dark chocolate curls.	1063507851006	0063507851006
D. 1/4 Sheet White Cake with Butter-creme and Floral	Delicious homestyle white cake iced with buttercreme hand-piped sunflower and red roses, complimented with a green bottom border.	1063507851007	0063507851007

Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days

A**B****Case Pack****4****Case Dimensions****21.0 x 10.813 x 10.813****Consumer Dimensions****10.25 x 10.25 x 5.5****Ti Hi****8 x 7****C****D**

ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. Double layer yellow cake with water-color whipped topping	Delicious homestyle yellow cake iced with a colorful watercolor teal whipped icing and finished off with colorful pastel quins.	1063507851008	0063507851008
B. Double layer yellow cake with white buttercream and rainbow quins	Delicious homestyle yellow cake iced with buttercream, and finished with colorful rainbow quins.	1063507851009	0063507851009
C. Double layer yellow cake with fudge icing	Rich chocolate cake with fudge icing, including a top border of chocolate buttercream and sprinkled with dark chocolate curls.	1063507851010	0063507851010
D. Double layer chocolate cake with cosmic swirl buttercream icing	Rich chocolate cake with galaxy-themed buttercream icing, and a top and bottom border of cosmic quins.	1063507851011	0063507851011

Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days

A**B****Case Pack****6****Case Dimensions****21.0 x 10.813 x 10.813****Consumer Dimensions****10.25 x 10.25 x 4****Ti Hi****8 x 7****C****D**

ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. Single layer yellow cake with watercolor whipped topping	Delicious homestyle yellow cake iced with a colorful watercolor teal whipped icing and finished off with colorful pastel quins.	1063507851012	0063507851012
B. Single layer yellow cake with white buttercream and rainbow quins	Delicious homestyle yellow cake iced with buttercream, and finished with colorful rainbow quins.	1063507851013	0063507851013
C. Single layer yellow cake with fudge icing	Delicious homestyle yellow cake with fudge icing, including a top border of chocolate buttercream and sprinkled with dark chocolate curls.	1063507851014	0063507851014
D. Single layer chocolate cake with cosmic swirl buttercream icing	Rich chocolate cake with galaxy-themed buttercream icing, and a top and bottom border of cosmic quins.	1063507851015	0063507851015

Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days

A**Case Pack****12****Case Dimensions****20.0 x 13.6875 x 11.75****Consumer Dimensions****9.725 x 6.875 x 3.75****Ti Hi****6 x 7****Case Pack****6****Case Dimensions****20.3125 x 13.3125 x 11.75****Consumer Dimensions****12.75 x 9.66 x 3.75****Ti Hi****6 x 7****C****B****D**

ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. 6 count yellow cupcakes iced with chocolate buttercream	Delicious homestyle yellow cupcakes iced with chocolate buttercream and topped with colorful quins.	1063507851016	0063507851016
B. 6 count chocolate cupcakes iced with white buttercream	Delicious rich chocolate cupcakes iced with buttercream and topped with colorful quins.	1063507851017	0063507851017
C. 12 count yellow cupcakes iced with chocolate buttercream	Delicious homestyle yellow cupcakes iced with chocolate buttercream and topped with colorful quins.	1063507851018	0063507851018
D. 12 count chocolate cupcakes iced with white buttercream	Delicious rich chocolate cupcakes iced with buttercream and topped with colorful quins.	1063507851019	0063507851019

****Seasonal designs also available******Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days**

Case Pack

18

Case Dimensions

14.3125 x 9.5625 x 7.1250

Consumer Dimensions

4.50 x 4.50 x 2.4

Ti Hi

13 x 12

A



B



ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. Single-serve white cake with chocolate buttercream icing	Delicious homestyle white cake, cut to a single-serve portion, iced with chocolate buttercream and finished with colorful pastel quins.	1063507851020	0063507851020
B. Single-serve chocolate cake with white buttercream icing	Delicious, rich chocolate cake, cut to a single-serve portion, iced with white buttercream and finished with colorful rainbow	1063507851021	0063507851021

****Seasonal designs also available****

Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days

A**Case Pack****6****Case Dimensions****Will Advise****Consumer Dimensions****11 x 5.25 x 4.25****Ti Hi****8 x 9****B**

ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. Chocolate and yellow bar cake with white buttercream and fudge icing	Delicious "tuxedo" style bar cake that features a rich chocolate cake on bottom, a buttercream filling, yellow cake on top and finished with fudge icing and a mixture of dark chocolate and white chocolate curls	1063507851024	0063507851024
B. Yellow bar cake with raspberry filling and white buttercream icing	Delicious, homestyle yellow bar cake, split and filled with a tangy raspberry fruit puree and topped with white buttercream	1063507851025	0063507851025

****Seasonal designs also available******Storage: Ships frozen | Shelf Life Max = 168 days, Ambient and Refrigerated = 5 days**

A



Case Pack

6

Case Dimensions

26.813 x 13.563 x 8.125

Consumer Dimensions

12.25 x 12.25 x 2.5

Ti Hi

4 x 10

B



ITEM	DESCRIPTION	CASE UPC	CONSUMER UPC
A. 12" Undecorated colossal chocolate chip cookie	A baked 12" colossal chocolate chip cookie that is a blank canvas making it perfect for in-store decorating.	1063507851022	NA
B. 12" Colossal chocolate chip cookie with buttercream icing	A baked 12" colossal chocolate chip cookie iced with a yellow buttercream border and colorful buttercream rosettes.	1063507851023	0063507851023

****Seasonal designs also available****

Storage: Ships frozen | Shelf Life Max = 126 days, Ambient and Refrigerated = 5 days

*Pricing for the undecorated cookie does not include labels

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